

Anti-Littering Advisory Meeting October 18, 2012

In attendance: Maury Lavoie, John Loker, Andy Morneau, Kerri Stanley, Carol Tomaselli

The meeting was called to order at 7:14PM. We reviewed the Minutes from our 9/20/2012 meeting and they were approved.

It has been tough getting the businesses to display the stickers on windows, doors, drive-thru's. Churches have been responsive, as well as Benson's. Unfortunately it is the businesses where litter items are prevalent and those who said they would display the stickers that are not.

We are anticipating the involvement of youth groups to help in the spring. However, we will likely lose steam with this endeavor over the winter. John Loker has been periodically picking up litter on Adams Rd. There is no bottle redemption plan in NH. Littering of bottles would probably be less if we had such a system.

We would like to repeat "Roadside Pride" campaign again next spring, but would start advertising earlier. We can also encourage the youth groups to get more involved. We will publicize efforts in the newspapers again. We would like to run the campaign in the fall as well. Londonderry GOALS approached Beautify Londonderry and picked up roadside litter on Stonehenge, Yellowstone, High Range, and West Roads, as well as school grounds, as a fundraising effort and were successful. We are hopeful they will do it again next year, but also encourage a town wide effort to broaden the spectrum and reach more roads.

The signs we asked to be relocated have not yet been moved. It must be coordinated with Dig Safe and have been busy clearing trees for the winter. We are hopeful it will get done soon. We will follow up with Bob on the status.

Jim Baroody, a resident on Old Derry Rd, has been asking for anti-littering signs and complaining about the increase in roadside litter. We need to look into sign options that has a stronger message and that is reflective. Baroody had said he and his neighbors would be willing to pay for the cost of the signs if they had to, if it meant they could get signs installed. We will check with Bob Kerry as to what our options are and if this is a possibility, and whether or not we need further approval, timeframe, etc. We will relay our plan back to Jim and encourage him to attend our next meeting as well.

We will discuss initiating the campaign early for next spring at our next meeting.

We will meet again November 29 at 7 PM.

The meeting was adjourned at 8:03PM.